

THE DINING & DELIVERY GUIDE

Welcome to the 2015 dining guide that comes out in January 2015. As you know, it is the one and only restaurant guide in Kuwait, used by people all year long. This year promises to be our best guide ever with loads of new restaurants, cafes, reviews and interviews with chefs, people in the food business, and more. We print and distribute 30,000 copies of the guide all over Kuwait with *bazaar* magazine, and through embassies, banks, private universities, and all the restaurants and cafes that advertise in the guide.

- Each printed guide is read by an estimated 2 to 3 people, meaning over 70,000 people see your ad or article in the printed guide.
- Last year's guide was downloaded by over 40,000 people onto their ipads, iphones and other tablets and laptops.
- This year's guide will be featured prominently on the new and exciting *bazaar* website that launches in January as well. So expect more views than ever.

RATES

Full Page Ad	KD 850
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by the advertisers and
restaurants

5,000 COPIES
freely distributed in the top
150 apartment buildings and
top 500 diwaniyas

5,000 COPIES
through bookshops, spas,
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and many other locations

TOTAL:
30,000 COPIES
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FILE FORMAT

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